

STANDARD PRODUCT TAG

2x3.5in (52x89mm)

Remember to hide or delete this layer.

ARTWORK SPECIFICATIONS

Artwork to be supplied at no less than 300dpi at 100% scale.
Supplied as PDF, JPEG or TIFF in CMYK colour range.
Please do not use any spot colours or any special colours.



BLEED ZONE

This area will be cut off your artwork. Make your background continue into this zone to allow for tolerances.



TRIM LINE

This is where we'll cut your design



SAFE ZONE

Keep all your details, logos, text, etc inside this zone.
Not including your background.

DONT STRUGGLE

If you're not 100% sure on how to design from this template we have designers in house who can create your design for you. It's well worth getting it right and having that extra peace of mind (You also get to put your feet up!).



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